

VOLUNTEER

BUILDING A BETTER COMMUNITY

CREATING DEVELOPING
LEADERS POTENTIAL



JUNIOR LEAGUE OF
CHARLESTON

CORPORATE SPONSORSHIP

HONORING TRAINING
TRADITIONS WOMEN

REACHING OUT

IMPACT **CHARLESTON**
TRI - COUNTY AREA

PARTNER WITH US

We train women personally and professionally. We provide opportunities for them to roll up their sleeves and use that training. We raise money to tackle the challenges facing those less fortunate in the Lowcountry.

We may be a non-profit, but we think in business terms!

Like you, we want to recruit and retain the best workers. Our workers are 1,000+ trained volunteers who are parents, teachers, doctors, CEOs, bankers, business owners, and more. Many of our volunteers serve additional community boards, and we are proud of the ripple effect our organization has created.

Like you, we are concerned with our return on investment. We want every dollar invested in our organization to produce results with real impact. The Junior League pairs its donations to our fellow non-profit community partners with trained volunteers. Our volunteer hours double the rate of return.

And like you, we want to see our local community grow and flourish. For 95 years, with the support of our corporate sponsors, we have made an immense impact donating \$2.5 million to the greater Charleston community.

Please join our team and partner with us! Make your annual sponsorship gift to the Junior League of Charleston today. We look forward to collaborating with you and celebrating your gift throughout the year.

Since we are a 501(c)(3) non-profit organization, your contributions are tax deductible. We will gladly provide a receipt for your donation.

Sincerely,

Junior League of Charleston, Inc.



The Junior League of Charleston, Inc.
51 Folly Road
Charleston, SC 29407

Ph: 843.763.5284
Fx: 843.763.1626

www.jlcharleston.org

Please join us to make a positive impact in the Lowcountry.



WHO ARE WE?

The Junior League of Charleston, Inc. (JLC) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. We currently have more than 1,000 members who serve as volunteers committed to this mission. Our value lies in the synergy we create when working together to make a difference.

WHAT HAVE WE ACCOMPLISHED?

Our organization combines our volunteers with the money we invest in the community for twice the impact. In the past 10 years, we have contributed more than \$700,000 and trained more than 1,800 women to perform more than 35,000 direct volunteer hours in helping the greater Charleston community.

HOW DO WE HELP OUR COMMUNITY?

The success of JLC depends heavily on our members' commitment to voluntarism. We host two major annual fundraisers. Whale of a Sale, now in its sixth decade, is Charleston's largest indoor garage sale where thousands of shoppers can purchase gently used items. Our fall fundraiser this year celebrates the launch of the JLC Diaper Bank. The goal of this event is to raise awareness, funds, and participation for our newest initiative that will provide free diapers to families in need throughout the Lowcountry. Your support through sponsorship and attendance will help us reach our fundraising goals and further our mission.

we are **women building
better communities.**

Wells Fargo is pleased to partner with and support the Junior League of Charleston because of not only its current programs to combat hunger and homelessness, but its history of leadership in our community. The League provides excellent leadership training to women who seek to excel in the business or not-for-profit community. We are proud to have many of our teammates at Wells Fargo involved in the League in various leadership and volunteer positions.

Len Hutchison, Charleston Market President



How can our dollars support our Community Partners? The possibilities are impactful...

\$20,000

- + Diaper Bank storage space rental for one year
- + 10% toward the cost of one Habitat for Humanity house
- + Two years of maintenance/fuel for delivery truck to transport supplies and donations for Lowcountry Orphan Relief

\$15,000

- + Diaper one child for a year
- + Provides 60,000 meals through Lowcountry Food Bank
- + Professional counseling/parenting education for five teen mothers at Florence Crittenton

\$10,000

- + Laundry for one year for 156 families through Loving America Street
- + Help create a library/computer lab for five group homes through Lowcountry Orphan Relief
- + Assist in bilingual staff for Lowcountry C.A.R.E.S

\$5,000

- + Provides five days of residential care for four teen mothers at Florence Crittenton
- + Provides 3,000 meals through Lowcountry Food Bank
- + Provides coats for 80 children through Lowcountry Orphan Relief

\$2,500

- + Help sponsor a children's event through Lowcountry Orphan Relief
- + Provides 10 windows for one Habitat for Humanity House
- + Feeds 10 teen mothers for a week through Florence Crittenton

\$1,000

- + Provides a duffle bag with a week's worth of clothes, shoes, coats and toiletries for four children through Lowcountry Orphan Relief
- + Provides clothes for four teen mothers at Florence Crittenton
- + Laundry for one month for 13 families through Loving America Street

\$500

- + Covers medical needs for one teen mother at Florence Crittenton
- + Mental health/addiction counseling for six families through Lowcountry C.A.R.E.S
- + One kitchen sink for one Habitat for Humanity house

\$250

- + One month of utilities for a family subject to unemployment through Lowcountry C.A.R.E.S
- + Provides 150 meals through Lowcountry Food Bank
- + Annual Family membership at Children's Museum for a family in need

*Examples listed above illustrate how donated funds can be used to support JLC community projects.



Tracy Blanchard
Big T Coastal Provisions, Owner;
Junior League of Charleston Past President

"The League helped me to discover and develop skills that I never knew I had. These skills have helped in every aspect of my life. The Junior League of Charleston is a positive experience for women on so many levels. The result is a group of highly trained volunteers who make our community even stronger."



Please join us to make a positive impact in the Lowcountry.

JUNIOR LEAGUE OF CHARLESTON

WHY?

To make a difference. All it takes is a smart idea and a community of people to get behind it. That community is the JLC! We invite you to join us in the fight to help those in need in the Lowcountry. Please take a moment to review the sponsor level outline and decide your level of commitment. With your support, we can strengthen our dedication to our community.

The Facts: Real People with Real Needs.

Do you know where you will rest
your head at night?

6,035
PEOPLE IN SC
ARE HOMELESS

1,026
are children

405
are under the
age of 5



27%



of SC homeless
population are
families



Diapers can cost families over \$100 each month and cannot be bought with SNAP funds or through the WIC program. 1 in 3 families struggles to provide enough diapers for their children.

Do you know where your next
meal is coming from?

807,960

PEOPLE IN SC ARE
FOOD INSECURE



28% are
children

1 IN 5
people in Charleston County are at or below the national poverty level (1 in 7 for Berkeley County and 1 in 8 for Dorchester County)

Are you safe?
Are your children safe?

3,116 people
are living in places
not suitable for
habitation





JUNIOR LEAGUE OF
CHARLESTON

Sponsorship Investment Form

CONTACT INFORMATION

Name:

Address:

City, State, Zip

Telephone #:

E-Mail:

SPONSORSHIP INVESTMENT LEVEL (CHECK ONE)

☐ Change Maker \$20,000

☐ Silver \$2,500

☐ Diamond..... \$15,000

☐ Bronze.....\$1,000

☐ Platinum \$10,000

☐ Benefactor\$500

☐ Gold \$5,000

☐ Patron\$250

Please complete and return this form and your donation information in the enclosed envelope to the Junior League of Charleston office by mail or via fax.

If you have any questions, please contact Madison Anderson at the Junior League of Charleston at (843) 763-5284 or madison@jlcharleston.org.

The Junior League of Charleston, Inc.

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let's get social **to help make a positive impact** in the Lowcountry


Word spreads quickly. Posts are liked, shared and commented on. Experiences are tweeted and retweeted. Stories touch the community of the good and necessary work that your investment helps to fund!

Fundraising events are promoted heavily through JLC social media ensuring we'll draw support from our membership as well as new and varied audiences.

Every day the JLC gains more attention on social media, affirming the value of our involvement and your investment!

 [juniorleaguechs](#)

 [juniorleagueofcharleston](#)

 [jlcharleston](#)

Instagram

900+
followers



Twitter
600+
followers



Facebook
2,000+
"likes"

