July 30, 2018   **Contact: Stephanie Ramia**
For Immediate Release   **communications@jlcharleston.org**

JUNIOR LEAGUE OF CHARLESTON TO HOLD COMMUNITY DIAPER DRIVE
Diapers collected will be distributed to ease daily financial burden facing many throughout the Lowcountry.

CHARLESTON, S.C. – From Aug. 4 through Aug. 11, 2018, the Junior League of Charleston Diaper Bank will host its 2nd summer diaper collection drive to collect diapers and monetary donations. Junior League of Charleston (JLC) volunteers will be on site Saturday, Aug. 4, from 9 a.m. to 1 p.m., and Sunday, Aug. 5, from 9 a.m. to 4 p.m., at three area Harris Teeter locations during tax free weekend:

- Belle Hall Shopping Center (620 Long Point Road, Mt. Pleasant)
- St. Andrews (975 Savannah Hwy., St. Andrews Shopping Center, Charleston)
- Oakpoint (675 Folly Road, Oakpoint Center, Charleston)

Other businesses in the area will also serve as drop-off locations throughout the week:

- West Ashley Library (45 Windermere Blvd., Charleston)
- Carolina One (195 W Coleman Blvd., Mt. Pleasant)
- Barre Code (during class times only – 1440 Ben Sawyer Blvd., Mt. Pleasant)
- Handsome Properties (285 Meeting Street, Charleston)
- Blue Acorn (145 Williman Street, Charleston)

For the second year running, the summer collection drive gives JLC an opportunity to spread awareness and educate the Lowcountry community about this tremendous need. The organization's first diaper collection drive in August 2017 brought in over 15,000 diapers for distribution to select community partner organizations. The JLC has a goal to exceed that number this year.

The Junior League of Charleston Diaper Bank launched in 2017 as the first of its kind in the area. The organization collects, packages and works with community partner organizations to distribute diapers to those in need throughout the Lowcountry. These organizations include:

- Lowcountry C.A.R.E.S. Ministries
- Tricounty Family Ministries
- East Cooper Community Outreach
- The Community Outreach Center at St. Matthews
- The Shifa Free Clinic
- Florence Crittenton Programs of SC
- Bethel United Methodist Church
- Lowcountry Orphan Relief

- Ronald McDonald House
- HALOS

"After recognizing this significant need in the Lowcountry, the JLC successfully launched the Junior League of Charleston Diaper Bank last year and exceeded all expectations because of the community's gracious donations, support and willingness to help. However, the need continues. Diapers seem small, but these donations can make a big impact on a child and their families. With the continued help of our Lowcountry community and our partner organizations, we can bridge this gap, one diaper at a time," says Beth Bailey, President of the Junior League of Charleston.

For countless low-income families in South Carolina, it is a struggle to provide adequate necessities like diapers for their babies with the average cost of diapers for a child climbing up to $1,250 per year. When families cannot afford diapers, children cannot attend daycare, which may prevent parents from making an income. The cycle must be broken.

Throughout the year, the JLC encourages schools and local businesses to host their own drives to increase awareness of the Diaper Bank and its mission throughout the Lowcountry.

To inquire about diaper and monetary donations, to get an updated list of collection locations or to learn how you can host your own diaper collection drive with the Junior League of Charleston Diaper Bank, visit jlcharleston.org/diaperbank or contact us at diaperbank@jlcharleston.org.

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About the Junior League of Charleston, Inc.
The Junior League of Charleston, Inc., is an organization of women committed to promoting voluntarism, developing potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Charleston reaches out to women of all races, religions and national origin who demonstrate an interest in and commitment to voluntarism. www.jlcharleston.org