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For Immediate Release

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JUNIOR LEAGUE OF CHARLESTON TO HOST THIRD ANNUAL BRIDAL BOUTIQUE
Proceeds from discounted bridal, formal and cocktail attire to benefit the Junior League of Charleston's mission and work in our community

CHARLESTON, S.C. – The Junior League of Charleston (JLC) invites the community to attend the third annual Bridal Boutique on Jan. 12, 2019, from noon to 4 p.m. at the Colonial Ballroom at the Francis Marion Hotel (387 King Street). While the main event is free and open to the public, Bridal Boutique will also offer 50 early access tickets for \$10 each to shop the sale from 11 a.m. to noon.

The JLC Bridal Boutique provides an elevated shopping experience for brides and patrons to purchase deeply discounted wedding dresses, evening gowns, cocktail dresses, mother-of-the-bride gowns and accessories from boutiques and local brides. Store samples and gently used dresses start at \$25. Designers include Amsale, Paloma Blanca, Jim Hjelm, Badgley Mischka, Carolina Herrera and more.

“We are excited to be able to provide this experience for those in the market for bridal and evening dresses,” shares Beth Bailey, president of the Junior League of Charleston. “It’s an event unlike any other – not only in the great selection of merchandise but in its purpose. Proceeds from this event are invested directly back into our community through the JLC’s work with local nonprofits to combat hunger and homelessness, and in supporting the mission of the JLC as we empower women and provide trained volunteers. We appreciate our partner retailers who help us to make this event a success for our patrons and our partners who are serving the needs right here in our community.”

Donation opportunities are still available. If you’d like to donate new or gently used bridal gowns, bridesmaid dresses, mother of the bride dresses, or wedding accessories, please contact bridalboutique@jlcharleston.org.

For more information on the event or to purchase early access tickets, visit <https://www.jlcharleston.org/bridal-boutique-2019/>.

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About the Junior League of Charleston, Inc.

The Junior League of Charleston, Inc., is an organization of women committed to promoting voluntarism, developing potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Charleston reaches out to women of all races, religions and national origin who demonstrate an interest in and commitment to voluntarism. www.jlcharleston.org