



JUNIOR LEAGUE OF  
**CHARLESTON**

February 22, 2019  
For Immediate Release

Contact: Stephanie Ramia  
communications@jlcharleston.org

**THE JUNIOR LEAGUE OF CHARLESTON'S WHALE OF A SALE  
TO SUNSET WITH A BIG SPLASH**

*After 45 years, the March 2 event will be the last Whale of a Sale*

CHARLESTON, S.C. – The 45<sup>th</sup> Annual Whale of a Sale, Charleston's largest garage sale and a fundraiser for the Junior League of Charleston (JLC), will be held Saturday, March 2, 2019, at Pine Point Shopping Plaza, 1964 Ashley River Rd., from 8 a.m. to 1 p.m. The event is free and open to the public. A preview party, also open to the public, will be held the evening prior from 6 – 9 p.m. Tickets are \$45 per person and available online at [www.jlcharleston.org/whale](http://www.jlcharleston.org/whale).

"We have a wonderful variety of treasures this year," said Beth Bailey, president of the Junior League of Charleston. "This will be the final year of this much-anticipated Charleston tradition, and we're sunsetting the Whale with a big splash. We have solicited everything from refrigerators to linens, clothing to small appliances, home accessories to furniture – just about anything someone could need can be found at the sale. We're determined to make this one of the biggest Whales ever."

Bailey noted that escalating venue rental rates and competition from online sites like eBay and Craigslist have contributed to the decision to discontinue the event.

"We're so proud of the Whale. In the event's 45 years, the JLC has raised over \$1 million for community projects like the Saturday Soup Kitchen, Dee Norton Child Advocacy Center – both started by the JLC – and myriad other non-profits," said Bailey. "Next year and beyond, we will continue to support community projects through new opportunities and our other fundraisers, such as the Bridal Boutique, the Little Black Dress Initiative and through sales from JLC products."

The Whale of a Sale is not only a fundraising event to generate income for the JLC community programs; it also serves the community, providing those in need with low cost, quality items. The Whale features gently used items including furniture, appliances, clothes, computer equipment, electronics, books, children's toys, baby items, holiday decorations and even fine china and silver, all of which are sold at bargain prices. Net proceeds from the event will be reinvested in the

community through the JLC's projects, such as The Diaper Bank, which provides free diapers to low-income families.

**###**

**About the Junior League of Charleston, Inc.**

The Junior League of Charleston, Inc., is an organization of women committed to promoting voluntarism, developing potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Charleston reaches out to women of all races, religions and national origin who demonstrate an interest in and commitment to voluntarism. [www.jlcharleston.org](http://www.jlcharleston.org)