



JUNIOR LEAGUE OF CHARLESTON

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FOR IMMEDIATE RELEASE

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JUNIOR LEAGUE OF CHARLESTON TO OBSERVE DIAPER NEED AWARENESS WEEK

Diapers collected will be essential to meet increased need in Lowcountry community

CHARLESTON, SC – Starting Monday, September 21, the Junior League of Charleston (JLC) Diaper Bank will be hosting a virtual diaper drive in conjunction with National Diaper Need Awareness Week. Diaper Need Awareness Week is an initiative created by the National Diaper Bank Network to draw attention and mobilize community efforts to end diaper need, an often overlooked and hidden consequence of poverty. Join together with the JLC Diaper and help ensure this basic need is met for the babies and toddlers in our communities.

There are several ways the community can support the JLC Diaper Bank and National Diaper Need Awareness Week, September 21-27, to help spread awareness and address this critical and ongoing need in the community and be a “Diaper Bank Superhero.”

Ways to get involved:

- Host a Virtual Diaper Drive by requesting diaper donations and setting up a fundraising page at www.justgiving.com/campaign/JLCDiaperBank
- Hosting a neighborhood diaper drive

- Host a school, work or organization diaper drive
- Spread awareness of diaper need and the JLC Diaper Bank on social media
- Donate diapers at one of the public drop off locations listed on the JLC website
- Purchase diapers through our wishlist or registry at <https://linktr.ee/diaperbank>
- Make a monetary donation to the Diaper Bank on the Junior League of Charleston's website [here](#).

Diapers donated to the JLC Diaper Bank will be distributed throughout various local organizations to ease daily financial burden facing many families throughout the Lowcountry. Monetary donations will be used to purchase diapers through the organization's discount purchasing network.

Prior to COVID-19, one in three American families struggled to afford enough diapers to keep their baby clean, dry and healthy. No state or federal child safety-net program allocates dollars specifically for the purchase of diapers; WIC and SNAP are nutrition-based programs and do not cover diapers. Without a sufficient supply of diapers, parents have to choose between buying food, diapers or other basic necessities. The JLC Diaper Bank continues to see a significant increase in the number of families in need of diaper assistance during the COVID-19 pandemic.

During these unprecedented times of community crisis, the JLC Diaper Bank remains committed to ensuring all children in the Tri-County area have access to a sufficient supply of diapers to remain healthy, able to thrive, and reach their full potential. The JLC Diaper Bank has distributed more than **103,200** diapers and pull-up training pants as part of its COVID-19 relief and response efforts. The JLC needs the support of the community to raise awareness of this crucial need so the JLC can continue broadening distribution efforts in an attempt to end diaper need in the Tri-County area.

“Every year, the JLC looks to identify and address areas of impact under the broad service focus of Strengthening Families. Through a combination of volunteer hours and trained leaders, we address immediate community needs and provide long-term, sustainable improvements,” says Beth Meredith, president of the Junior League of Charleston. “Our Diaper Bank is leading the way by distributing this essential children's health item and raising awareness of diaper need. We are proud to have met the dramatic increase in diaper demand during the current crisis to make a positive impact in over 2,000 children's lives during the past six months.”

Diaper needs is something that is ongoing, and the community is encouraged to support the JLC Diaper Bank so it can continue providing services to area families.

To learn more about the Diaper Bank, go to: <https://www.jlcharleston.org/diaperbank/>

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About the Junior League of Charleston, Inc.

The Junior League of Charleston, Inc., is an organization of women committed to promoting voluntarism, developing potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Charleston reaches out to women of all races, religions and national origin who demonstrate an interest in and commitment to voluntarism. www.jlcharleston.org