

Diaper Need Awareness Social Media Toolkit

Thank you for helping the JLC spread diaper need awareness throughout this week on your social media accounts. Please follow the suggest posts for each day below and be sure to download the corresponding graphics for each day [here](#).

Day 1

Today is the first day of National Diaper Need Awareness Week! This week, I will join the Junior League of Charleston to spread awareness of diaper need. Be sure to visit

<https://linktr.ee/diaperbank> to learn about the different ways you can donate! #basicneeds #CharlestonDiaperBank #EndDiaperNeed #changingdiaperschanginglives #BetheChange #basicsarentbasic #CharlestonSC #DiaperOnSC #DiaperNeed #diaperneedawarenessweek2020

Why am I participating? Did you know that before COVID-19, 1 in 3 families struggled with diaper need? Diapers are basic necessities, as important as food & shelter, but families across the United States often have to choose between food and diapers. Join together with the #JLCDiaperBank and diaper banks across the country as we advocate to #EndDiaperNeed.

#basicneeds #CharlestonDiaperBank #EndDiaperNeed #changingdiaperschanginglives #BetheChange #basicsarentbasic #CharlestonSC #DiaperOnSC #DiaperNeed #diaperneedawarenessweek2020

Day 2

It's day 2 of Diaper Need Awareness Week! One thing that I did not know before participating in Diaper Need Awareness Week was that diapers cost about \$80-\$100 per month, which is up to 14% of a low-income family's pay. Food stamps and WIC do NOT cover diapers. Donate to the #JLCDiaperBank to help families get what they need to succeed and thrive.

<https://linktr.ee/diaperbank>

#EndDiaperNeed #JLCDiaperBank #BasicsArentBasic #changingdiaperschanginglives #DiaperOnSC #diapergap

Day 3

It's Wishlist Wednesday for our Diaper Bank and day three of Diaper Need Awareness Week. We have made it easy for you to purchase diapers directly on our wishlists by going to <https://linktr.ee/diaperbank>. We are most in need of sizes 4, 5, 6 and all pull-up sizes. By donating diapers, you will be able to help send a child back to daycare and a parent back to work. Without diapers, children cannot participate in early childhood education programs. Children who participate in early childhood education are 2.5 times more likely to go on to higher education. That's why we are #ChangingDiapersChangingLives.

#MoreThanADiaper #EndDiaperNeed #JLCDiaperBank

Day 4

Diaper need leads to hard choices. Often parents have to choose between food OR diapers, going to work or caring for a child who is suffering the side effects of inadequate diaper supply. On average, parents experiencing diaper need miss four days of work each month. Diapers are a simple solution that helps parents succeed at work and care for their family. Let's end these choices for families: <https://linktr.ee/diaperbank>

#JLCDiaperBank #EndDiaperNeed #BasicsArentBasic #changingdiaperschanginglives
#DiaperOnSC #diapergap

Day 5

Today is the final day to join me in becoming a Diaper Bank Superhero! Thank you to all who have participated this week in helping to #EndDiaperNeed. I hope I have been able to spread the facts about diaper need that affects one in three families in our nation. This is a final call for donations to be made directly to the Junior League of Charleston Diaper Bank by purchasing diapers directly at: <https://linktr.ee/diaperbank>

#JLCDiaperBank #EndDiaperNeed #BasicsArentBasic #changingdiaperschanginglives
#DiaperOnSC #diapergap #DiaperNeedAwarenessWeek

Other Suggested Content to Post and Share:

<https://www.youtube.com/watch?v=rT2GM4L5LvM>

<https://www.youtube.com/watch?v=GAFmTGewr-g>