



JUNIOR LEAGUE OF  
**CHARLESTON**

**COBBLESTONES**  
ADVERTISING  
PACKET



## JUNIOR LEAGUE OF CHARLESTON

August 2018

Dear Prospective Advertiser,

The Junior League of Charleston (JLC) has maintained a long history of publishing, beginning in 1929 with its first print publication. *Cobblestones* will continue to be printed once a year, and will be distributed to more than 1,000 homes and 50 businesses in the Lowcountry.

For 95 years, JLC has served as a catalyst for positive change in our community. We collaborate with other nonprofit organizations to combat hunger and homelessness and address diaper need in our community through our Diaper Bank. In addition, we are Charleston's premier women's training organization, inspiring many of our members to become civic leaders. Last year, members of JLC contributed more than 10,000 volunteer hours in the Lowcountry—a nearly \$185,000 investment.

*Cobblestones* is a member-driven, mission-focused publication that highlights the League — both our members and community partners.

We are excited about the newest edition and hope that you will join us on the pages of *Cobblestones*. Please see attached for rates and advertising specifics. If you have any questions, please contact me by email at [biondokatie@gmail.com](mailto:biondokatie@gmail.com) or via cell at 908-627-1828.

Sincerely,

*Katherine Biondo*

Katie Biondo  
Chair, *Cobblestones*

## 2018-2019 ADVERTISING RATES

All *Cobblestones* advertisements print in full color. The ad deadline for our spring issue is currently November 1. High resolution PDF, AI/EPS or PNG files accepted only. If you need design work, an extra fee will apply (\$100 for business card & 1/4 page; \$150 for 1/2 page; \$200 for full page & inside cover).

SIZES (Width by height, in inches)	PER ISSUES RATES
<b>Business Card</b> 3.875 x 2.5	\$75
<b>¼ Page</b> 3.9375 x 5.1875	\$175
<b>½ Page</b> 7.875 x 5.1875	\$400
<b>Full Page</b> <b>No Bleed</b> 7.875 x 10.375 <b>With Bleed</b> Bleed Size: 8.625 x 11.125 Trim Size: 8.375 x 10.875	\$550
<b>Inside Cover</b> <b>No Bleed</b> 2.9375 x 10.4375 <b>With Bleed</b> Bleed Size: 8.625 x 11.125 Trim Size: 8.375 x 10.875	\$650
<b>Inside Back Cover</b> <b>No Bleed</b> 7.875 x 10.375 <b>With Bleed</b> Bleed Size: 8.625 x 11.125 Trim Size: 8.375 x 10.875	\$650
<b>Back Cover</b> <b>No Bleed</b> 7.875 x 10.375 <b>With Bleed</b> Bleed Size: 8.625 x 11.125 Trim Size: 8.375 x 10.875	\$675



# JUNIOR LEAGUE OF CHARLESTON

**ADVERTISER:**

Signature \_\_\_\_\_

Name \_\_\_\_\_

Date \_\_\_\_\_

**JUNIOR LEAGUE OF CHARLESTON:**

Representative \_\_\_\_\_

Name \_\_\_\_\_

Date \_\_\_\_\_

**Payment terms:**

Payment is due and payable upon receipt of invoice. Please make checks payable to *Junior League of Charleston* and note *Cobblestones* in the memo line. The Junior League of Charleston reserves the right to remove advertisements from the publication for nonpayment of invoices.

**Ad copy:**

Ad copy is to be provided by the advertiser unless otherwise noted. Ads should be sent to the *Cobblestones* staff via email at [magazine@jlcharleston.org](mailto:magazine@jlcharleston.org). Please indicate your company name in the subject line. Submissions should be in the form of a high-resolution JPG or PDF. The publication will print the most recent copy received from the advertiser until the publication receives new copy from the advertiser.

**PAYMENT**Check  No. \_\_\_\_\_ \$ \_\_\_\_\_ Payable to Junior League of Charleston, Inc.Credit Card:  Visa  MasterCard  Discover  American Express

Name on Card \_\_\_\_\_

\*Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

CVV Code (required) \_\_\_\_\_

*If billing address is different from what was provided above, please provide:*

Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_

**\*We cannot accept credit card information via email. Please send this via the postal service or call the Junior League of Charleston 843-763-5284.**