



JUNIOR LEAGUE OF CHARLESTON, INC.
Women building better communities®

COBBLESTONES

Marketing Packet



August 2016

Dear Prospective Advertiser,

The Junior League of Charleston, Inc. (JLC) is excited to announce the third publication of our full-color magazine, *Cobblestones*. The JLC maintains a long history in publishing, beginning with its original print publication, also called *Cobblestones*, which originated in 1929.

Cobblestones will continue to be printed once a year and will be distributed to over 1,000 homes and 50 businesses in the Charleston area. This issue is expected to arrive in mailboxes in the spring of 2017.

Since 1923, the JLC has served as a catalyst for positive change in our community. Last year, members of the JLC volunteered more than 10,000 hours in the Lowcountry—a nearly \$185,000 investment. The JLC serves our tri-county community by collaborating with other nonprofit organizations to combat hunger and homelessness. The JLC is Charleston's premier training organization, responsible for teaching women how to become volunteers and civic leaders.

Cobblestones is a member-driven, mission-focused publication that highlights the League—both its members and its community partners.

We are excited about the coming changes and hope that you will join us on the pages of *Cobblestones*. Please see attached for rates and advertising specifics. If you have any questions, please contact me by email at magazine@jlcharleston.org or (908) 627-1828.

Sincerely,

Ashley Cashon
Chair, *Cobblestones*

2016 ADVERTISING RATES

All Cobblestone advertisements print full color.
Ad deadlines for the Spring Issue: January 31st (pdf & jpeg files accepted).

SIZES (Width by height, in inches)	PER ISSUES RATES
Business Card 3.875 x 2.5	\$75
¼ Page 3.9375 x 5.1875	\$175
½ Page 7.875 x 5.1875	\$400
Full Page No Bleed 7.875X 10.375 With Bleed Bleed Size: 8.625X11.125 Trim Size: 8.375X10.875	\$550
Inside Cover No Bleed 2.9375 X 10.4375 With Bleed Bleed Size: 8.625X11.125 Trim Size: 8.375X10.875	\$650
Inside Back Cover No Bleed 7.875X 10.375 With Bleed Bleed Size: 8.625X11.125 Trim Size: 8.375X10.875	\$650
Back Cover No Bleed 7.875X 10.375 With Bleed Bleed Size: 8.625X11.125 Trim Size: 8.375X10.875	\$675



ADVERTISOR:

Signature_____

Name_____

Date_____

JUNIOR LEAGUE OF CHARLESTON:

Representative_____

Name_____

Date_____

Payment terms:

Payment is due and payable upon receipt of invoice. Please make checks payable to **Junior League of Charleston** and note *Cobblestones* in the memo line. The Junior League of Charleston reserves the right to remove advertisements from the publication for nonpayment of bills.

Ad copy:

Ad copy is to be provided by the advertiser, unless otherwise noted. Ads should be sent to the *Cobblestones* staff via email at magazine@jlcharleston.org. Please indicate your company name in the subject line. Submissions should be in the form of a high-resolution JPG or PDF. The publication will print the most recent copy received from the advertiser until the publication receives new copy from the advertiser.

PAYMENT

Check ☐ No. _____ \$ _____ Payable to Junior League of Charleston, Inc.

Credit Card: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Name on Card _____

*Credit Card # _____

Expiration Date _____

CVV Code (required) _____

If billing address is different from what was provided above, please provide:

Street _____

City, State, Zip _____

*We cannot accept credit card information via email. Please send this via the postal service or call the Junior League of Charleston 843.763.5284.