**Neighborhood and Community Drive Toolkit**

Thank you for hosting a diaper drive in your community this week! Whether it is your neighborhood, a workplace, school or church, we are so glad you are participating! If you would like a yard sign or if you would like a diaper barrel for your place of business, please register [here](https://forms.office.com/Pages/ResponsePage.aspx?id=OBsu0GsZXUqcGbH-I_VSIyev5fzvT-1Eh_fjztUi46FUQlhXNFZTVkRWVU9SWDE5V0lFOVJMNUVLSS4u). If you would like to follow along with the social media campaign by posting the suggested post on your social media account or on your community group pages, please follow the suggest posts below and be sure to download the corresponding graphics [here](https://jlcharleston.sharepoint.com/:w:/s/NDAW20202/EQFFdK6wjF9MqLSw1eFbQjQB9byaGWB3-ICTob7RqTpfOQ?e=jOxy3f).

**Day 1**

Today is the first day of National Diaper Need Awareness Week! This week I will host a diaper drive for the Junior League of Charleston at ***insert location of drive***. You can drop any new or opened packages of diapers in the collection bin, or if you would like to participate virtually, there are multiple ways to support the Junior League Diaper Bank at this website: <https://linktr.ee/diaperbank>

Why am I participating? Did you know that before COVID-19, 1 in 3 families struggled with diaper need? Diapers are a basic necessity, as important as food & shelter, but families across the United States may have to choose between food and diapers. Join together with the #JLCDiaperBank and diaper banks across the country as we advocate to #EndDiaperNeed.

#basicneeds #CharlestonDiaperBank #EndDiaperNeed #changingdiaperschanginglives #BetheChange #basicsarentbasic #CharlestonSC #DiaperOnSC #DiaperNeed #diaperneedawarenessweek2020

**Day 2**

It’s day two of Diaper Need Awareness Week! One thing that I did not know before participating in this week is that diapers cost about $80-$100 per month, which is up to 14% of a low-income family pay. Food stamps and WIC do NOT cover diapers. Please remember to drop off diapers all week at ***insert location of drive*** or donate virtually at <https://linktr.ee/diaperbank> to help families get what they need to succeed and thrive.

#EndDiaperNeed #JLCDiaperBank #BasicsArentBasic #changingdiaperschanginglives #DiaperOnSC #diapergap

**Day 3**

It’s Wishlist Wednesday for our Diaper Bank and day three of Diaper Need Awareness Week. We have made it easy for you to purchase diapers directly on our wishlists by going to <https://linktr.ee/diaperbank>. We are most in need of sizes 4, 5, 6 and all pull-up sizes. By donating diapers, you can help send a child back to daycare and a parent back to work. Without diapers, children cannot participate in early childhood education. Children that participate in early childhood education are 2.5 times more likely to go on to higher education. That’s why we are #ChangingDiapersChangingLives. Please remember to drop off any physical donations at ***insert location of drive.***

#MoreThanADiaper #EndDiaperNeed #JLCDiaperBank

**Day 4**

Diaper need leads to hard choices. Often parents have to choose between food OR diapers, going to work or caring for a child who is suffering the side effects of inadequate diaper supply. On average, parents experiencing diaper need miss four days of work each month. Diapers are a simple solution that helps parents succeed at work and care for their family. Let's end these choices for families! Bring your donation to ***insert location of drive*** or donate virtually at <https://linktr.ee/diaperbank>

#DiaperNeed #JLCDiaperBank #EndDiaperNeed #BasicsArentBasic #changingdiaperschanginglives #DiaperOnSC #diapergap

**Day 5**

Today is the final day to join me in becoming a Diaper Bank Superhero! Thank you to all who have participated this week in helping to #EndDiaperNeed. This is final call for donations to be made directly to the Junior League of Charleston Diaper Bank by dropping off your donations at ***insert location of drive*** or by purchasing diapers directly at: <https://linktr.ee/diaperbank>

#JLCDiaperBank #EndDiaperNeed #BasicsArentBasic #changingdiaperschanginglives #DiaperOnSC #diapergap #DiaperNeedAwarenessWeek

Other Suggested Content to Post and Share:

<https://www.youtube.com/watch?v=rT2GM4L5LvM>

<https://www.youtube.com/watch?v=GAFmTGewr-g>