



JUNIOR LEAGUE OF  
**CHARLESTON**

# **DIAPER BANK**

51 FOLLY ROAD

CHARLESTON, SC 29407

843-763-5284 | [WWW.JLCHARLESTON.ORG](http://WWW.JLCHARLESTON.ORG)



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For countless mothers, having enough diapers is a constant struggle. Without diapers, children cannot attend daycare, which may prevent parents from making an income. Diapers are not funded by WIC and SNAP programs, and without this financial assistance, babies are left in their diapers longer, leading to severe diaper rash that could lead to other medical problems.

The Junior League of Charleston Diaper Bank was developed to fill the gap of this overlooked need in the community. The Junior League of Charleston Diaper Bank collects, packages and works with partner organizations to distribute diapers to those in need throughout the Lowcountry.

The Junior League of Charleston would like to thank you for supporting our mission by hosting a diaper drive.

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# Hosting a Diaper Drive

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You can help collect diapers for families in need. Whether you hold your diaper drive at your work, school, event, or church, let these **six simple steps** guide you.

## 1. Contact the Junior League of Charleston.

Before you hold your event, contact us! We can advise ahead of time if the Diaper Bank is in need of specific types or sizes, and you can make that part of your donation request and goal.

Phone: (843) 763-5284

Email: [diaperbank@jlcharleston.org](mailto:diaperbank@jlcharleston.org)

## 2. Choose a Location.

Choose a location that is easy to find and in a convenient place to donate. If you have collection bins, clearly label them with the Junior League of Charleston's logo within this packet. Check the bins regularly, and make sure the donations remain in a secure location. Good donation locations include an office, kiosk, or supervised reception area.

## 3. Choose a Deadline for your Diaper Drive.

A concrete deadline gives people enough time to acquire their donations and deliver them to your location. Consider tying your deadline to a specific event or holiday. This would enable you to give something in return for a donation, like a discount, free event entry, or other incentive. Be sure that you let the JLC know the dates of your drive so that we can coordinate pickups.

## 4. Set a Goal.

You increase your drive's success when you provide a goal, like 1,000 diapers or 100% participation. Then, you can keep participants updated on how you are progressing toward your goal, and then thank them after the drive for helping to reach it.

## 5. Get the Word Out.

Let people know the location, deadline, guidelines, and goal for your Diaper Drive. We encourage you to send emails and post to Facebook, Twitter, and Instagram. Include information on the lowcountry's "Diaper Need" to raise awareness and encourage people to share it.

## 6. Collect the Diapers.

Be sure to label the collection locations or containers with the JLC's logo included in this packet so they are easily recognized as a drop-off site. Use the Diaper Drive Tally Sheet, also included in this packet, to count what you collect. Stay in contact with the JLC for pickups if we haven't already scheduled them.



# Diaper Drive Tally Sheet

Complete the following information and submit this form each time you donate to the Junior League of Charleston's Diaper Bank. You should also make a copy of this form for your records so you can keep track of your progress for your overall Diaper Drive goal.

## Drive Information

Date of Drive	
Name of Person Organizing Drive	
Name of Organization Holding Drive	
Contact Phone for Organizer	
Contact Email for Organizer	

## Number of Diapers

Size Newborn		Size 6	
Size 1		Size 2T-3T	
Size 2		Size 3T-4T	
Size 3		Size 4T-5T	
Size 4		Swim Diapers	
Size 5			

## Miscellaneous Items


Return completed forms in one of the following ways:

- With donation
- Scan/email to [diaperbank@jlcharleston.org](mailto:diaperbank@jlcharleston.org)
- Fax to (843) 763-1626



# Diaper Drive Guidelines

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- Disposable diapers can be of any type, size, and brand.
- Opened packages of disposable diapers are acceptable; however, please label them with the size if they are not donated in their original packaging.
- Unopened, unused wipes, and diaper cream are also appreciated.

Many of those in need use public laundry facilities, which do not permit washing cloth diapers for hygiene reasons.

Accordingly, this is a disposable diaper collection only. We cannot accept cloth diapers or opened formula, or other baby necessities to ensure the health and safety of our participating families.



# Diaper Drive Ideas

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## Host Healthy Competition

A healthy and friendly competition among friends or colleagues can help spread the word.

- Set a goal and create a sign or online visual that tracks your progress toward your goal. Offer incentives, like coupons, event entry, or raffle tickets.
- Reward the department, class, or group with the most diapers or highest percentage of participation.
- Hold a party or give incentives when the goal is reached.
- Give prizes for the largest donation from a single individual or group.
- Hold a “decorating” competition where people submit their donations as part of a craft project or art installation.
- Have a trivia contest about this need to raise awareness.

## Make It a Party

Hold an event and ask for a pack of diapers in lieu of gifts or as the “admission fee.”

- Baby Shower
- Birthday Party
- Cocktail Hour
- Service projects for schools and youth groups
- Work Breakfast or Luncheon

## Extend Your Communications

In addition to posting flyers and sharing on Social Media, use these ideas to increase awareness.

- Insert a Diaper Drive flyer with employee paychecks.
- Include a notice in your church or business newsletter.
- Put yard signs in front of collection locations.
- Email your customers, clients, and vendors.
- Ask employees or friends to add information on the Diaper Drive to their email signatures.
- Send “thank you” notes to everyone who donated.



# Diaper Need Defined

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Imagine having to choose between diapering or feeding your child. Imagine not being able to go to work or school because you don't have diapers to send with your child to daycare or an early education program. Imagine you don't have the money to buy the six to ten diapers your child needs in a day, so he or she has to spend all day and all night in the same diaper.

What you are imagining is the reality for one in three mothers in the US who struggles to provide her baby with clean, dry diapers. Those experiencing this "diaper need" have difficulty with stress, and with babies having severe diaper rash that could lead to other medical problems.

## Facts About Diaper Needs

Without diapers, babies cannot attend daycare or participate in early childhood education programs. Without childcare, mothers cannot go to school or work to further their education and provide for their families.

- One in three mothers in the US report suffering from diaper need.
- Infants require up to ten diapers per day, and toddlers need about six.
- Disposable diapers cost up to \$100 per month per baby.
- Despite being a basic hygiene need, diapers are not covered by Supplemental Nutrition Assistance Program (SNAP—formerly "food stamps") or the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC). Diapers cost an average \$936 a year in South Carolina, yet the average family income of people using WIC is \$14,758.
- 13% of children under the age of five are SNAP recipients in South Carolina.
- 28% of infants are WIC recipients in South Carolina.
- Over 30% of women with children in diapers can't afford an adequate supply, forcing many families to make one or two diapers last the whole day.
- Lack of diapers has a profound and complex impact on families, including health risks like rashes and urinary tract infections for children and emotional challenges such as stress, anxiety, and depression for parents and children.
- Diapers are necessary for children entering daycare. Without a reliable supply of diapers, parents cannot enroll their child and, therefore, cannot take a job or attend school.
- Low income families are unlikely to have private laundry facilities, meaning cloth diapering is not an option for them.

## Additional Resources

National Diaper Bank Network—[www.nationaldiaperbanknetwork.org](http://www.nationaldiaperbanknetwork.org).

Junior League of Charleston Diaper Bank—[jlcharleston.org/diaperbank](http://jlcharleston.org/diaperbank).



## DIAPER NEED DEFINED

   **1 IN 3** moms struggle with diaper need

needed to buy  
diapers monthly **\$100**

 **6 TO 10** diapers needed each day per baby

Diaper Need is a lack of a sufficient supply of diapers to keep an infant or toddler clean, dry and healthy.



Without diapers, babies cannot attend childcare or early education programs.

Without childcare, mothers cannot go to school or work to further provide for their families.



Kids who participate in early childhood education are three times more likely to go on to higher education.

## HOW YOU CAN HELP



JLC leverages your donation for families. Donate dollars for diapers to our Diaper Bank at [www.jlcharleston.org/diaperbank](http://www.jlcharleston.org/diaperbank).



JUNIOR LEAGUE OF CHARLESTON DIAPER BANK

# DONATE DIAPERS HERE



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