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For Immediate Release

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JUNIOR LEAGUE OF CHARLESTON TO HOST DIAPER BANK LAUNCH CELEBRATION
Cocktail gathering raises funds and awareness for new community project

CHARLESTON, SC – The Junior League of Charleston (JLC) invites the community to attend a festive evening celebrating the launch of its newest community initiative, The Junior League of Charleston Diaper Bank. The Diaper Bank Launch Celebration will be held on November 9 from 6:30 - 9:00 p.m. at Alhambra Hall in Mount Pleasant.

Tickets are \$50 per person in advance, and \$60 per person at the door. Tickets are available at jlcharleston.org.

The Diaper Bank Launch Celebration serves as the official “kick-off” of the Diaper Bank. Guests will enjoy cocktails, light bites and a live charity auction supporting the League’s work in the community. Guests can make contributions to the cause by bringing diapers to the event or making a tax deductible monetary donation.

Due to various restrictions, diapers are not funded by government-based assistance programs, such as WIC and SNAP. Without this financial assistance, many families are unable to afford and change their children’s diapers as often as needed, which can then lead to health problems.

“One in three families in the US reports a need for diaper assistance,” said Alisa Brooks, Junior League of Charleston President. “After significant research into this need and how diaper banks operate in other communities, we are excited to be the organization that addresses this need and makes a real impact within the community.”

Junior League of Charleston’s Diaper Bank was created in 2017 to meet this overlooked need in the community and help Lowcountry families who may be financially strained. The Diaper Bank collects, packages and works with partner organizations to distribute diapers to those in need throughout the Lowcountry. In August, the Diaper Bank’s first week-long diaper drive collected a total of 15,102 diapers.

“The League continually strives to find and fulfill needs within our community and we have found that a Diaper Bank is greatly needed,” Brooks continued. “The Diaper Bank Launch Celebration gives us the opportunity to launch this new program as well as applaud our community partners and their successes.”

To inquire about diaper and monetary donations, including an updated list of collection locations, visit jlcharleston.org/diaperbank or contact us at diaperbank@jlcharleston.org.

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The Junior League of Charleston, Inc., is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Charleston reaches out to women of all races, religions and national origin who demonstrate an interest in and commitment to voluntarism. www.jlcharleston.org