

VOLUNTEER

BUILDING A BETTER COMMUNITY

CREATING DEVELOPING
LEADERS POTENTIAL



JUNIOR LEAGUE OF
CHARLESTON

CORPORATE SPONSORSHIP

HONORING TRAINING
TRADITIONS WOMEN

REACHING OUT

IMPACT **CHARLESTON**
TRI - COUNTY AREA

PARTNER WITH US

For nearly a century, the Junior League of Charleston has developed the potential of women to be positive catalysts for community impact. Our success is due to the power of tens of thousands of members, supporters, and business partnerships.

We are Women Building Better Communities!

The 1,000 women of the JLC are a collective force of leaders. We drive local improvements by addressing critical needs with trained volunteers now and into the future. Our approach is strategic, sustainable, and exceptional.

As the oldest women's leadership training organization in the Lowcountry, we have developed exceptionally qualified and empowered leaders who collaborate to identify urgent needs and address them with meaningful initiatives. Our objective is not only to improve lives, but also to shape the way others think about community impact.

We lead with our Head, Hand, and Heart! Junior League women improve their workplaces, families, government, and nonprofits by living our mission. Many community needs take generations to resolve. Our strong focus on training members to be community leaders ensures that needs are addressed and improvements are sustained.

Our members gave more than 100,000 volunteer hours in 2018. Nearly 75,000 diapers were delivered through our distribution partners in the past 6 months; nearly double the amount from last year. The economic impact of our efforts is more than \$26million for the past 10 years.

Please join our team! With effective use of teamwork, we ensure constructive and creative solutions to our community's needs.

We invite you to join us as a sponsor, diaper drive partner, or women's training supporter. We look forward to exploring the possibilities for collaboration with you.

"Junior League women are empowered for success in life and the Lowcountry is better for it! When Junior League women set our minds to a project, we succeed!"

Amy Jenkins, Executive Director



The Junior League of Charleston, Inc.
51 Folly Road
Charleston, SC 29407

Ph: 843.763.5284
Fx: 843.763.1626

www.jlcharleston.org



WHO ARE WE?

The Junior League of Charleston, Inc. (JLC) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through effective action of trained volunteers. We currently have approximately **1,000 members who serve as trained volunteers, community collaborators, and women leaders.** **Our value lies in the synergy and impact we create as a collective force addressing community issues.**

WHAT HAVE WE ACCOMPLISHED?

Our organization's unique approach dedicates funding within a strategic focus for community needs combined with trained volunteers. Working through collaborative partnerships, we ensure critical needs are identified, met consistently and strategically, and through the most effective channels available. In the past 10 years, we have contributed more than **\$26 million in economic impact** through over **1 million volunteer hours** directly improving the Tri-county area and by training more than **5,500 women leaders.**

As the oldest women's training organization in the Lowcountry, JLC provides programming to **develop exceptionally qualified and empowered leaders** who motivate co-workers, collaborate with community partners, and advocate with friends and families as we identify urgent needs and address them with meaningful initiatives. Our goal is not only to improve lives but also to **help shape the way that others think about serving their communities.**

HOW DO WE HELP OUR COMMUNITY?

With effective use of leadership, training, and collaborative partnerships, JLC volunteers bring people together to **ensure constructive and creative solutions** to our community's needs. We partner with community leaders to build bridges, convey enthusiasm, and provide hands for solution-oriented approaches to bettering our communities.

In the last year alone, our nearly 1,000 members contributed economic impact of \$2.6 million through volunteer hours. In 2018, JLC **delivered over 100,000 diapers** to families in need. This reduced the number of days, parents missed work or school due to lack of diapers. The impact of JLC leadership training programs may be more difficult to quantify, but has been essential to the growth of the Lowcountry. **Our trained volunteers have directly fostered successes** in government, every industry currently operating in Charleston, military services, schools, and families.

Junior League women are the
**heartbeat of leadership
in our communities.**

How can your organization support the JLC Mission?

Sponsorship possibilities are inspiring...

\$20,000

- + Provides JLC Diaper Bank storage space rental for one year
- + Gives 10% toward the cost of one Sea Island Habitat for Humanity house
- + Provides 10 leadership training programs featuring local and regional speakers for one year

\$15,000

- + Supports expansion of JLC Diaper Bank to five additional distribution partners for one year
- + Provides 60,000 meals through Lowcountry Food Bank
- + Trains all executive leadership at national conferences for one year

\$10,000

- + Provides diapers to just over three families for one year
- + Provides prenatal care for one expectant mother through Our Lady of Mercy
- + Brings two nationally-acclaimed speaker to Charleston for training over 1,000 women

\$5,000

- + Provides diapers to five children for one year
- + Gifts Homemaker Services for individuals receiving care from Bridges for End of Life
- + Allows 10 up-and-coming community women leaders to attend JLC Leadership Institute for one year at no cost

\$2,500

- + Sends two JLC Diaper Bank representatives to Washington, DC for National Diaper Bank Advocacy Day
- + Funds interactive children's programs through the Children's Museum of the Lowcountry
- + Underwrites two young leaders for training at regional conferences

\$1,000

- + Diapers one child for a year
- + Supplies 83 women with purses stocked with hygiene supplies through Tricounty Family Ministry
- + Offers one additional session of JLC Leadership Institute

\$500

- + Provides supplies for one JLC Diaper Bank distribution partner
- + Provides 65 meals for Charleston Senior Center Meals on Wheels
- + Expands reach of JLC training programs with additional technological resources

\$250

- + Supplies diapers to one average family for a month
- + Gives support and supplies for children's grief programs through Bridges for the End of Life
- + Provides necessary supplies and technology for training programs

*Examples listed above illustrate how donated funds can be used to support JLC community projects.



Tracy Blanchard
Big T Coastal Provisions, Owner;
Junior League of Charleston Past President

"The League helped me to discover and develop skills that I never knew I had. These skills have helped in every aspect of my life. The Junior League of Charleston is a positive experience for women on so many levels. The result is a group of highly trained volunteers who make our community even stronger."



WHY?

To make a difference. All it takes is a smart idea and a community of people to get behind it. That community is the JLC! We invite you to join us in the fight to help those in need in the Lowcountry. Please take a moment to review the sponsor level outline and decide your level of commitment. With your support, we can strengthen our dedication to our community.

The Facts: Real People with Real Needs.

Do you know where you will rest
your head at night?

6,035
PEOPLE IN SC
ARE HOMELESS

1,026
are children

405
are under the
age of 5



27%



of SC homeless
population are
families



Diapers can cost families over \$100 each month and cannot be bought with SNAP funds or through the WIC program. 1 in 3 families struggles to provide enough diapers for their children.

Do you know where your next
meal is coming from?

807,960

PEOPLE IN SC ARE
FOOD INSECURE



28% are
children

1 IN 5

people in Charleston County are at or below the national
poverty level (1 in 7 for Berkeley County and 1 in 8 for
Dorchester County)

Are you safe?
Are your children safe?

3,116 people
are living in places
not suitable for
habitation



Become a Junior League of Charleston Sponsor today!

Your gift makes it possible for the Junior League of Charleston to make a direct impact in the Lowcountry. We believe that strong and thoughtful partnerships are the most effective way to create lasting community change.

The Junior League of Charleston is a 501(c)(3) organization offering unique opportunities aimed at connecting sponsors with not only our 1,000+ volunteers, but also the greater Charleston community. **Sponsorships start at \$250 and go up to the most robust opportunities. Please contact Amy Jenkins, Executive Director, at amyjenkins@jlcharleston.org or by calling (843) 763-5284 for more information.**

Sponsorship Levels

\$15,000 and Above - Diamond

- + Total of 16 tickets to choice of signature events
- + Basket of select JLC branded items
- + Mentions in all TV spots
- + Ad space in *Cobblestones*
- + Name in all press releases
- + Logo/Name recognition at all JLC events
- + Logo/Name in all event promotional materials
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC social media/website/League recognition with hyperlink

\$10,000 to \$14,999 - Platinum

- + Total of 10 tickets to choice of signature events
- + Basket of select JLC branded items
- + Ad space in *Cobblestones*
- + Name in all press releases
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC social media/website/League recognition with hyperlink

\$5,000 to \$9,999 - Gold

- + Total of 10 tickets to choice of signature events
- + Select JLC branded items
- + Ad space in *Cobblestones*
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC social media/website/League recognition with hyperlink

\$2,500 to \$4,999 - Silver

- + Total of 8 tickets to choice of signature events
- + Select JLC branded product
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC social media/website/ member communication recognition with hyperlink

\$1,000 to \$2,499 - Bronze

- + Total of 6 tickets to choice of signature events
- + Select JLC branded product
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC social media/website/member communication recognition with hyperlink

\$500 to \$999 - Ruby

- + Total of 4 tickets to choice of signature events
- + Special promotional items
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in *Cobblestones* and annual report
- + JLC member website recognition with hyperlink

\$250 to \$499 - Friend

- + Total of 2 tickets to choice of signature events
- + Special promotional items
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in annual report
- + JLC member website/ member communication recognition






let's get social **to help make a positive impact** in the Lowcountry

Word spreads quickly. Posts are liked, shared and commented on. Experiences are tweeted and retweeted. Stories touch the community of the good and necessary work that your investment helps to fund!

Fundraising and signature events are promoted heavily through JLC social media ensuring we'll draw support from our membership as well as new and varied audiences.

Every day the JLC gains more attention on social media, affirming the value of our involvement and your investment!

 [juniorleaguechs](#)
 [juniorleagueofcharleston](#)
 [jlcharleston](#)

Instagram

1,600+
followers



Twitter
600+
followers



Facebook
2,500+
"likes"

