



JUNIOR LEAGUE OF CHARLESTON

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For Immediate Release

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Junior League to be featured in Southern Women's Show Charleston debut

CHARLESTON, SC – The Southern Women's Show finally makes its Charleston debut! It's all about great shopping, healthy living, cooking, trendy fashion, celebrity guests, prizes, and more! Junior League of Charleston will be one of many vendors taking part in the September 23-25, 2016 event at the Charleston Area Convention Center, showcasing our efforts and selling copies of our acclaimed *Charleston Receipts* cookbook!

Charleston Receipts was heralded by *New York Times*, *Gourmet*, and *Food & Wine*! It is the oldest Junior League cookbook in print. It has been noted for its unique reflection of the culture and flavors used by the Lowcountry's Gullah people, as well as featuring highly flavorful creations that have passed through the hands of Charleston's late 19th and early 20th century upper class. It is one of the League's most successful fundraisers, bringing in more than \$1 million dollars for our community partners to date.

"The Southern Women's Show offers us a chance to interact with our community, share our historical cookbook and tell people about the amazing work we do alongside our fellow non-profits in the fight against hunger and homelessness in Charleston," says JLC President Elizabeth Burwell. "We can also meet women who may want to develop their own potential and join us in these efforts as a member."

Backed by a membership of nearly 1,000 women, JLC is an organization of trained volunteers that provides volunteer and financial support to its community partners. Additionally women develop their own skills through hands-on opportunities in our community and skill-based trainings of running a major non-profit.

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Mission and About:

The Junior League of Charleston, Inc., is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Charleston reaches out to women of all races, religions and national origin who demonstrate an interest in and commitment to voluntarism. www.jlcharleston.org