

Diaper Drive Toolkit



JUNIOR LEAGUE OF
CHARLESTON



WHY?

Imagine having to choose between diapering or feeding your child.

Imagine not being able to go to work or school because you don't have diapers to send with your child to daycare or an early education program.

Imagine you don't have the money to buy the **six-to-ten** diapers your child needs in a day, so he or she has to spend all day and all night in the same diaper.

What you are imagining is the reality for one in three mothers in the **U.S.** who struggle to provide her baby with clean, dry diapers. Those experiencing this "diaper need" have difficulty with stress and with babies having severe diaper rash that could lead to other medical problems.



**National
Diaper Bank
Network**

The Junior League of Charleston
is a member of the National
Diaper Bank **Network**.

Diaper Drive Guidelines

- Disposable diapers can **be any type, size or brand**.
- Opened packages of disposable diapers are acceptable; however, please label them with the size if they are not donated in their original packaging.
- Unopened, unused wipes, and diaper cream are also **appreciated**.

Tips for Hosting a Diaper Drive

- Host a drive in your neighborhood, school, church, place of **work** or local **business**.
- Make it a party! Collect diapers at your next baby shower, cocktail **party** or brunch!
- Consider offering a discount, free event **entry** or another incentive in exchange for a diaper **donation**.
- Set a goal for your drive and get the word out! Advertise it on social media, post **flyers** or display yard signs. Find our graphics toolkit here (**NEED LINK?**).
- Be sure to register your drive with the Junior League of Charleston for further support and **resources**.

Facts About Diaper Need

- Without **diapers**, babies cannot attend daycare or participate in early childhood education programs. Without childcare, mothers cannot go to school or work to further their education and provide for their families.
- One in three mothers in the **U.S.** report suffering from diaper need.
- Infants require up to **10** diapers per day, and toddlers need about six.
- Disposable diapers cost up to \$100 per month per baby.
- Despite being a basic hygiene need, diapers are not covered by Supplemental Nutrition Assistance Program (SNAP—formerly "**food stamps**") or the Special Supplemental Nutrition Program for Women, **Infants and Children** (WIC).