

VOLUNTEER

BUILDING A BETTER COMMUNITY

CREATING DEVELOPING
LEADERS POTENTIAL



JUNIOR LEAGUE OF
CHARLESTON

CORPORATE SPONSORSHIP

HONORING TRAINING
TRADITIONS WOMEN

REACHING OUT

IMPACT **CHARLESTON**
TRI - COUNTY AREA

PARTNER WITH US

We train women personally and professionally. We provide opportunities for them to roll up their sleeves and use that training. We raise money to tackle the challenges facing those less fortunate in the Lowcountry.

We may be a non-profit, but we think in business terms!

Like you, we want to recruit and retain the best workers. Our workers are 1,000+ trained volunteers who are parents, teachers, doctors, CEOs, bankers, business owners, and more. Many of our volunteers serve on additional community boards, and we are proud of the ripple effect our organization has created.

Like you, we are concerned with our return on investment. We want every dollar invested in our organization to produce results with real impact. The Junior League pairs its donations to our fellow non-profit community partners with trained volunteers. Our volunteer hours double the rate of return.

And like you, we want to see our local community grow and flourish. For 95 years, with the support of our corporate sponsors, we have made an immense impact donating \$2.5 million to the greater Charleston community.

Please join our team and partner with us! Make your annual sponsorship gift to the Junior League of Charleston today. We look forward to collaborating with you and celebrating your gift throughout the year.

Since we are a 501(c)(3) non-profit organization, your contributions are tax deductible. We will gladly provide a receipt for your donation.

Sincerely,

Junior League of Charleston



Junior League of Charleston
51 Folly Road
Charleston, SC 29407

Ph: 843.763.5284
Fx: 843.763.1626

www.jlcharleston.org

Please join us to make a positive impact in the Lowcountry.



WHO ARE WE?

The Junior League of Charleston (JLC) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. We currently have more than 1,000 members who serve as volunteers committed to this mission. Our value lies in the synergy we create when working together to make a difference.

WHAT HAVE WE ACCOMPLISHED?

Our organization combines our volunteers with the money we invest in the community for twice the impact. In the past 10 years, we have contributed more than \$700,000 and trained more than 1,800 women to perform more than 35,000 direct volunteer hours in helping the greater Charleston community.

HOW DO WE HELP OUR COMMUNITY?

The success of JLC depends heavily on our members' commitment to voluntarism. We host two major annual fundraisers. Whale of a Sale, now in its fourth decade, is Charleston's largest indoor garage sale where thousands of shoppers can purchase gently used items. Our newest event, A Night to Inspire, will take place this fall and celebrate the 95th Anniversary of the Junior League of Charleston! Join us to reflect on this milestone and the positive work we have been able to accomplish in our community thanks to our members and generous donors. Your support through sponsorship and attendance will help us continue to reach our goals and further our mission.

we are **women building
better communities.**

Wells Fargo is pleased to partner with and support the Junior League of Charleston because of not only its current programs to combat hunger and homelessness, but its history of leadership in our community. The League provides excellent leadership training to women who seek to excel in the business or not-for-profit community. We are proud to have many of our teammates at Wells Fargo involved in the League in various leadership and volunteer positions.

Len Hutchison, Charleston Market President



How can our dollars support our Community Partners? The possibilities are inspiring..

\$20,000

- + Provides Diaper Bank storage space rental for one year
- + Gives 10% toward the cost of one Sea Island Habitat for Humanity house
- + Allows volunteers to provide critical home repairs with Operation Home including roof and floor replacements

\$15,000

- + Diapers one child for a year
- + Provides 60,000 meals through Lowcountry Food Bank
- + Covers professional counseling/parenting education for five teen mothers at Florence Crittenton

\$10,000

- + Helps build four wheelchair ramps for families through Operation Home
- + Donates supplies for volunteers to build a new home with Sea Island Habitat for Humanity
- + Provides prenatal care for one expectant mother through Our Lady of Mercy Community Outreach

\$5,000

- + Covers five days of residential care for four teen mothers at Florence Crittenton
- + Provides 3,000 meals through Lowcountry Food Bank
- + Gifts Homemaker Services for individuals receiving care from Bridges for End of Life

\$2,500

- + Furnishes a Sea Island Habitat for Humanity house with 10 windows
- + Feeds 10 teen mothers for a week through Florence Crittenton
- + Funds interactive children's programs through the Children's Museum of the Lowcountry

\$1,000

- + Provides clothing for four teen mothers at Florence Crittenton
- + Funds 10 air conditioning units for low-income families during the summer through Operation Home
- + Supplies 83 women with purses stocked with hygiene supplies through Tricounty Family Ministries

\$500

- + Covers medical needs for one teen mother at Florence Crittenton
- + Provides 65 meals for Charleston Senior Center Meals on Wheels
- + Provides dental care to five individuals through Our Lady of Mercy Community Outreach

\$250

- + Provides 150 meals through Lowcountry Food Bank
- + Gifts an Annual Family Membership to the Children's Museum of the Lowcountry to a family in need
- + Gives support and supplies for children's grief programs through Bridges for the End of Life

*Examples listed above illustrate how donated funds can be used to support JLC community projects.



Tracy Blanchard
Big T Coastal Provisions, Owner;
Junior League of Charleston Past President

“The League helped me to discover and develop skills that I never knew I had. These skills have helped in every aspect of my life. The Junior League of Charleston is a positive experience for women on so many levels. The result is a group of highly trained volunteers who make our community even stronger.”

Please join us to make a positive impact in the Lowcountry.

JUNIOR LEAGUE OF CHARLESTON

WHY?

To make a difference. All it takes is a smart idea and a community of people to get behind it. That community is the JLC! We invite you to join us in the fight to help those in need in the Lowcountry. Please take a moment to review the sponsor level outline and decide your level of commitment. With your support, we can strengthen our dedication to our community.

The Facts: Real People with Real Needs.

Do you know where you will rest
your head at night?

6,035
PEOPLE IN SC
ARE HOMELESS

1,026
are children

405
are under the
age of 5



27%



of SC homeless
population are
families



Diapers can cost families over \$100 each month and cannot be bought with SNAP funds or through the WIC program. 1 in 3 families struggles to provide enough diapers for their children.

Do you know where your next
meal is coming from?

807,960

PEOPLE IN SC ARE
FOOD INSECURE



28% are
children

1 IN 5
people in Charleston County are at or below the national poverty level (1 in 7 for Berkeley County and 1 in 8 for Dorchester County)

Are you safe?
Are your children safe?

3,116 people
are living in places
not suitable for
habitation



Become a Junior League of Charleston Sponsor today!

Your gift makes it possible for the Junior League of Charleston to make a direct impact in the Lowcountry. We believe that strong and thoughtful partnerships are the most effective way to create lasting community change.

The Junior League of Charleston is a 501(c)(3) organization offering unique opportunities aimed at connecting sponsors with not only our 1,000+ volunteers, but also the greater Charleston community.

Sponsorships start at \$250 and go up to the most robust opportunities. We also offer the option to sponsor one of our signature events or support one of our three funds. Please contact Madison Anderson, at madison@jlcharleston.org or by calling (843) 763-5284, for more information.

Donor Levels

\$15,000 – Diamond

- + Sixteen tickets to use at both signature fundraisers
- + Mentions in all TV spots
- + Ad space in *Cobblestones*
- + Name in all press releases
- + Logo/Name recognition at all JLC events
- + Logo/Name in all event promotional materials
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC Social Media/Website/League Notes mention

\$10,000 – Platinum

- + Ten tickets to use at both signature fundraisers
- + Ad space in *Cobblestones*
- + Name in all press releases
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC Social Media/Website/League Notes mention

\$5,000 – Gold

- + Choice of ten tickets to use at either signature fundraiser
- + Ad space in *Cobblestones*
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC Social Media/Website/League Notes mention

\$2,500 – Silver

- + Choice of eight tickets to use at either signature fundraiser
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC Social Media/Website/League Notes mention

\$1,000 – Bronze

- + Choice of six tickets to use at either signature fundraiser
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC Social Media/Website/League Notes mention

\$500 – Ruby

- + Choice of four tickets to use at either signature fundraiser
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC Social Media/Website/League Notes mention

\$250 – Friend

- + Choice of two tickets to either signature fundraiser
- + Logo/Name recognition at all JLC events
- + Logo/Name in end of year ad in *Post & Courier* and *Cobblestones*
- + JLC Social Media/Website/League Notes mention

Your support will make a difference in our Lowcountry community!

JUNIOR LEAGUE OF CHARLESTON



JUNIOR LEAGUE OF
CHARLESTON

Sponsorship Investment Form

CONTACT INFORMATION

Contact Name:

Name (as you would like it listed on print materials):

Mailing Address:

City, State, Zip:

Telephone #:

E-Mail:

SPONSORSHIP INVESTMENT LEVEL (CHECK ONE)

☐ Diamond..... \$15,000

☐ Bronze..... \$1,000

☐ Platinum \$10,000

☐ Ruby\$500

☐ Gold\$5,000

☐ Friend.....\$250

☐ Silver\$2,500

Please complete and return this form, along with your payment, to the Junior League of Charleston office. If you have any questions, please contact Madison Anderson, Director of Development, at (843) 763-5284 or madison@jlcharleston.org.

Junior League of Charleston

ATTN: Madison Anderson

51 Folly Road

Charleston, SC 29407

Ph: 843.763.5284

Fx: 843.763.1626



JUNIOR LEAGUE OF
CHARLESTON

In-Kind Form

Company (print as you would like it listed for marketing materials):

Contact Name:

Mailing address:

City, State, Zip:

Telephone #:

E-Mail:

Item name:

Item to be used at (list event if applicable):

Description of item, including limitations, expiration dates, etc.:

THIS ITEM IS (CIRCLE ONE):

Auction Item

Professional Service

Space/Facility Use

Other

Pick-up Date/Delivery (if applicable):

Retail value:

Signature:

Date:

Please complete and return this form to the Junior League of Charleston office. If you have any questions, please contact Madison Anderson, Director of Development, at (843) 763-5284 or madison@jlcharleston.org.

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Tax ID Number 57-0335419





let's get social **to help make a positive impact** in the Lowcountry

Word spreads quickly. Posts are liked, shared and commented on. Experiences are tweeted and retweeted. Stories touch the community of the good and necessary work that your investment helps to fund!

Fundraising events are promoted heavily through JLC social media ensuring we'll draw support from our membership as well as new and varied audiences.

Every day the JLC gains more attention on social media, affirming the value of our involvement and your investment!

 [juniorleaguechs](#)

 [juniorleagueofcharleston](#)

 [jlcharleston](#)

Instagram

1,000+
followers



Twitter
675+
followers

Facebook
2,300+
"likes"

