

FOR IMMEDIATE RELEASE
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Junior League Chooses Deserving Family for Home Makeover Project

CHARLESTON, SC – The Junior League of Charleston, Inc., is introducing a new “Makeover” component to their annual Whale of a Sale fundraiser. For the first time, the nonprofit organization will re-decorate the home of a family in need with items from the Whale of a Sale. They are partnering with Carolina One Real Estate and Terry Haas of HGTV’s “Designed to Sell” to make this project possible.

The Junior League’s Community Council started looking for a deserving family in August when the makeover project was born. They knew they had found the right one when they heard about a local grandmother who stepped up to raise her 10-year-old grandson and 16-year-old granddaughter after their mother passed away from colon cancer in May. Funds are sparse as she works toward attaining permanent guardianship of her grandchildren, and the children’s rooms are not adequately furnished.

Terry Haas, a professional home stager and designer, will meet with the family in late October to assess their needs and tastes. A donation from Carolina One Real Estate will fund the re-decoration of the three bedroom apartment in Mt. Pleasant on Friday, November 13th. The family will be treated to a day out while Haas and Junior League volunteers revamp their home.

“I was onboard from the moment the Junior League approached me about this project. I can’t wait to see what we come up with for this special family!” said Haas.

The Whale of a Sale, Charleston’s largest garage sale, is the Junior League of Charleston, Inc.’s, signature fundraiser. The 35th annual sale will be Saturday, November 7, 2009, at the Gaillard Auditorium Exhibition Hall from 8am to 1pm and is open to the public with free admission. Proceeds from the event support Junior League-sponsored community projects: Lowcountry Food Bank, Back Pack Buddies, Gibbes Museum of Art Community Days, Children’s Museum of the Lowcountry, Boys & Girls Clubs, Kids in the Kitchen, and Louie’s Kids.

About Junior League of Charleston

The Junior League of Charleston, Inc., is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of volunteers. It is one of nearly 300 Leagues worldwide dedicated to these purposes. Since 1923, the Charleston League has served our community by developing collaborative programs with other community agencies and serving as a catalyst for positive change in areas ranging from education to child abuse to feeding the homeless. This year, the League will invest more than 15,000 hours in volunteer community service work and more than \$100,000 through support of its community projects. For more information on becoming a member or financially supporting the Junior League of Charleston, Inc., please call (843)763--5284 or visit www.jlcharleston.org.